



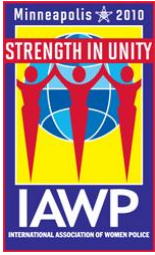
IAWP Conference 2010
'Strength in Unity'
Minneapolis, Minnesota
September 26 – 30, 2010

Sponsorship Opportunities

“Strengthening, Uniting and supporting a cohesive, cooperative criminal justice environment, which envisions the future in its people and their diversity.”

IAWP 2010 – Strength in Unity – Minneapolis, Minnesota – September 26 – 30, 2010

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Dear Sponsor,

The International Association of Women Police (IAWP), the Minnesota Association of Women Police, and the Minneapolis Police Department are hosting the 48th Annual International Association of Women Police Conference at the Minneapolis Marriott Hotel from September 26th through 30th, 2010. We would like to invite you to become a sponsor for this event.

Women law enforcement professionals from 60 countries will be gathering in the twin cities for five days of exceptional training, networking, renewing friendships and exchanging important ideas. This conference is an opportunity for 500 guests from around the world to experience our special brand of Minnesota hospitality. What a unique opportunity for you to meet our international delegates, show your support for women in law enforcement and advance your brand to our global criminal justice community.

Sponsorship brings special values for your organization and supports the important mission of the International Association of Women Police. To sponsor an event like our Opening Ceremonies or a service like our International Scholarship Fund would demonstrate your commitment to our mission not only to law enforcement leadership in Minnesota but to our international affiliates. Of course, sponsorship levels are suggested and we would like to work with you to customize your choice. Please contact me if sponsorship is right for you.

The IAWP has supported women in law enforcement since 1915 and cannot continue without your generous donations.

We, the IAWP Conference Committee 2010, look forward to your support.

Thank You

Sincerely,

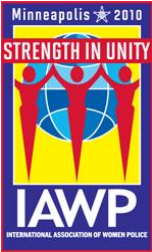
Valerie Wurster
Deputy Chief of Police
Retired
Minneapolis Police Department
Director Fundraising Conference 2010
vfwurster@gmail.com



Sponsorship Brings Benefits

Participation as a Sponsor in the “Strength in Unity” Conference has many advantages.

- Media exposure to include television, radio and print media
- Audience of current and future prominent local, national and international criminal justice leaders
- Opportunity to demonstrate your company’s support of the IAWP 2010 mission
- Working with an established, internationally recognized organization that has been in existence since 1915 and has a proven record of successful conferences
- Recognition in the conference printed materials, at the conference website (www.IAWP2010.org), and the Final Banquet brochure
- Signage in the main entry area that will be displayed during the conference duration
- Description of your organization’s donation listed in the conference brochure under each area of sponsored event, service, or “in kind” donation
- Inclusion of your sponsorship materials in all conference attendees registration bags and on the delegate training presentation CD
- Free off-site free parking and shuttle service to the Marriott Hotel
- Brand equity in the “premier” criminal justice conference of 2010



PREMIER

SPONSORSHIP OPPORTUNITIES \$30,000 *plus*

International Woman's Officer of the Year Award Luncheon - Premier

This luncheon is the premier event of the IAWP 2010 conference. The awards luncheon is scheduled to be attended by United States Senators, National Leaders, State of Minnesota delegates as well as local government officials.

Opening Ceremonies - Premier

The Opening Ceremonies of the IAWP 2010 Conference will commence on Sunday, September 26, 2010. These Ceremonies are highlighted with a Parade of Nations. Women from around the world will parade in their local uniforms culminating in a magnificent group photo. The Parade of Nations is the kick off to an amazing week.

Transportation - Premier

The IAWP 2010 is expecting large numbers of conference participants and will provide all local transportation needs. We will be utilizing local businesses to contract for the use of buses, passenger vans and leased vehicles.

Final Banquet - Premier

The Final Banquet is the closing event for the conference. The theme for the event is “*The Great Minnesota Northwood's Adventure*”. Conference participants will experience part of what living in Minnesota offers from the menu of walleye and wild rice to the making of campfire S'Mores. Don't 'miss out' on this chance to feature your company in a unique setting.



EXCEPTIONAL SPONSORSHIP OPPORTUNITIES \$15,000 *PLUS*

Registration- Exceptional

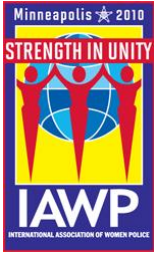
Conference registrars will register hundreds of local and international delegates from 60 nations. Hospitality bags but more importantly, identification cards, security checks and assistance with international travel are the responsibility of the Registration Team. Smooth registration is the Hallmark of a successful conference. Registration offers special opportunities to display your logo or offer in kind services.

International Scholarship Award Event - Exceptional

The International Association of Women Police sponsors a scholarship award for an international Criminal Justice Professional to attend the Annual IAWP Conference. The International Scholarship Award is a competitive award and is given to an outstanding Criminal Justice Professional employed outside North America. The objectives of the award are to increase appreciation and awareness of women in law enforcement across the globe. It is an important award.

Cyber Café - Exceptional

The Cyber Café allows internet access from a bank of computers located on the exhibitor floor of the hotel. Attendees can experiment with the latest technology or keep in touch with people 'back home'. The Cafe provides a unique opportunity for sponsors to show their newest computer technology to a diverse group of professionals.



OUTSTANDING SPONSORSHIP OPPORTUNITIES

- ***Firearms Practical Training Course AND \$10,000
SWAT Practical Overview Training Course***
Certified firearms training instructors will be assisting participants in the off-site traditional firearms course, a 180 degrees firearms course, and a computer aided force on force training screen simulator and delegate participation in an offsite SWAT demonstration.
- ***Hospitality Suites \$5000.00***
Hospitality Suites are the gathering locations to discuss the activities of the day. They are splendid locations for you to meet and socialize with the delegates during evening networking sessions. Whether its cocktails or soft drinks, hospitality suites are always well attended.
- ***International Delegate Sponsorship - \$10,000***
Help us welcome a delegate from another nation by sponsoring the cost of this important opportunity. What better way to demonstrate your support for women dedicated to criminal justice throughout the world.
- ***Delegate breaks - \$5,000 Daily (Monday – Thursday)***
- ***Photographic services - \$5,000***
With this sponsorship, conference attendees will receive one CD copy of the photographs taken during the conference with sponsorship information included.

Annual General Membership Meeting - \$2,500

The Annual General Membership Meeting is the annual general meeting of IAWP members to discuss and vote on the business of the IAWP.

In-Kind Sponsorships

If you would like to make an in-kind sponsorship, please contact the IAWP 2010 Conference at the information provided.

General Conference Donation

If you would like to make a general conference donation, it will be greatly appreciated and will be recognized on printed materials and on the conference website.

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SPONSORSHIP /DONATION FORM

**‘STRENGTH IN UNITY’
IAWP CONFERENCE 2010**

YOUR SUPPORT, WILL ALLOW THE INTERNATIONAL ASSOCIATION OF WOMEN POLICE TO PROVIDE EXCEPTIONAL TRAINING AND CONTINUE TO SUPPORT WOMEN IN LAW ENFORCEMENT. THE IAWP 2010 CONFERENCE THANKS YOU FOR YOUR GENEROUS CONTRIBUTION!

Please forward by Mail to: IAWP 2010, P.O. Box 6000 35, St. Paul, MN 55106 or by Email to: vfwurster@gmail.com. Donations can also be completed on line at www.iawp2010.org.

SPONSORSHIP BENEFITS				
Sponsorships	Premier \$30,000 +	Exceptional \$20,000 +	Outstanding \$5,000 +	Friends \$
Recognition in official Conference program	√	√	√	√
Recognition on www.iawp2010.org	√	√	√	√
Certificate of recognition (suitable for framing)	√	√	√	
Letter of appreciation				√
Corporate website linked to www.iawp2010.org	√	√		
IAWP 2010 logo available to put on corporate website to recognize corporation as a sponsor	√	√		
Corporate logo on conference welcome banner	√	√		
Invitation to attend final banquet	4 tickets	2 tickets		

SPONSORSHIP LEVEL (In USD) Please Indicate Sponsorship Level Below

<input type="checkbox"/> Premier \$30,000+	<input type="checkbox"/> Exceptional \$20,000+	<input type="checkbox"/> Outstanding \$10,000+	<input type="checkbox"/> Friend All Other
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PAYMENT OPTIONS

Check #	
<input type="checkbox"/> Visa/Master Card	Account No _____ Expiration Date _____ Name on Account _____ Security Code _____ Address _____ Signature _____ Date: _____

DONATION (In USD) Please Indicate Amount of Donation Below

Amount of Donation: _____

SPONSOR OR DONOR INFORMATION

IAWP Member _____

Name			
Address			
City			
State or Province			
Postal Code			
Telephone	Fax	Email	
Country	Company		

Web Donation/Sponsor Form 2-8-2010

Notice: All donations and/or sponsorships are for our IAWP 501(c) 3 non-profit organization. Our Tax ID Number is 04-3665932. **All sponsorship forms must be emailed or mailed to the address above.**